

SAFETY DATA SHEET



Issuing Date: 31-Mar-2015

Revision Date: 31-Mar-2015

Version 1

1. IDENTIFICATION

Product Name Wella Professionals MAGMA 36 GOLD VIOLET

Product ID: 95810446_PROF_NG

Product Type: Finished Product - Consumer (Retail) and Professional Use

Recommended Use Personal Beauty Care Product

Synonyms 95810781_PROF_NG MAGMA 39+(2-5) GOLD CENDRE DARK

Manufacturer The Procter & Gamble Company
Sharon Woods Innovation Center
11510 Reed Hartman Highway
Cincinnati OH 45241
+1 513 626-2500

E-mail Address pgsds.im@pg.com

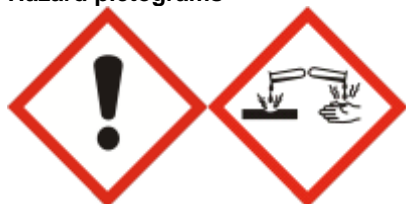
Emergency Telephone Transportation (24 HR)
CHEMTREC - 1-800-424-9300
(U.S./ Canada) or 1-703-527-3887
Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

This product is classified under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:

Acute toxicity - Oral	Category 4
Skin corrosion/irritation	Category 1
Subcategory	Sub-category B
Eye Damage / Irritation	Category 1
Skin sensitization	Category 1
Signal Word	DANGER
Hazard Statements	Harmful if swallowed Causes severe skin burns and eye damage May cause an allergic skin reaction

Hazard pictograms



Precautionary Statements - Prevention	Wear protective gloves and protective clothing Wear eye/face protection Do not breathe dust/fume/gas/mist/vapors/spray Wash hands thoroughly after handling Avoid breathing dust/fume/gas/mist/vapors/spray IF SWALLOWED: rinse mouth. Do NOT induce vomiting
Precautionary Statements - Response	IF INHALED: Remove to fresh air and keep at rest in a position comfortable for breathing Immediately call a POISON CENTER or doctor/physician IF ON SKIN: Wash with plenty of soap and water If skin irritation or rash occurs: Get medical advice/attention
Precautionary Statements - Storage	None
Precautionary Statements - Disposal	None
Hazards not otherwise classified (HNOC)	None

3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation

Chemical Name	Synonyms	Trade Secret	CAS-No	Weight %
Starch	-	No	9005-25-8	35 - 40
Silicic acid, sodium salt	-	No	1344-09-8	15 - 20
Diammonium peroxodisulphate	-	No	7727-54-0	15 - 20
Dipotassium peroxodisulphate	-	No	7727-21-1	5 - 10
Silica	-	No	7631-86-9	1 - 5
Cellulose, 2-hydroxyethyl ether	-	No	9004-62-0	1 - 5
Octadecanoic acid, sodium salt (1:1)	-	No	822-16-2	0.5 - 1.5

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact	IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Immediately call a POISON CENTER or doctor/physician.
Skin contact	IF ON SKIN (or hair): Remove/Take off immediately all contaminated clothing. Rinse skin with water/shower. If symptoms persist, call a physician. IF ON SKIN: Wash with plenty of soap and water. If skin irritation or rash occurs: Get medical advice/attention.
Ingestion	IF SWALLOWED: Immediately call a POISON CENTER or doctor/physician. Rinse mouth.
Inhalation	IF INHALED: Remove to fresh air and keep at rest in a position comfortable for breathing. Immediately call a POISON CENTER or doctor/physician.
Most important symptoms/effects, acute and delayed	Risk of serious damage to eyes. May cause burns. May cause sensitization by skin contact.

Indication of immediate medical attention and special treatment needed, if necessary

Notes to Physician	Treat symptomatically.
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5. FIRE-FIGHTING MEASURES

Suitable extinguishing media	Water. Dry chemical. Alcohol-resistant foam. Carbon dioxide (CO ₂).
Unsuitable Extinguishing Media	None.
Special hazard	None known.
Special protective equipment for fire-fighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific hazards arising from the chemical	None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions Wear protective gloves/clothing and eye/face protection. Do not get in eyes, on skin, or on clothing.

Advice for emergency responders Use personal protective equipment as required.

Methods and materials for containment and cleaning up

Methods for containment Prevent further leakage or spillage if safe to do so.

Methods for cleaning up Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling Handle in accordance with good industrial hygiene and safety practice.

Conditions for safe storage, including any incompatibilities

Storage Conditions Keep containers tightly closed in a dry, cool and well-ventilated place.

Incompatible products None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines

Chemical Name	CAS-No	ACGIH TLV	OSHA PEL	Mexico PEL
Starch	9005-25-8	TWA: 10 mg/m ³	TWA: 15 mg/m ³ total dust TWA: 5 mg/m ³ respirable fraction (vacated) TWA: 15 mg/m ³ total dust (vacated) TWA: 5 mg/m ³ respirable fraction	
Diammonium peroxodisulphate	7727-54-0	TWA: 0.1 mg/m ³ Persulfate		
Dipotassium peroxodisulphate	7727-21-1	TWA: 0.1 mg/m ³		

		Persulfate		
Silica	7631-86-9		(vacated) TWA: 6 mg/m ³ <1% Crystalline silica TWA: 20 mppcf : (80)/(% SiO ₂) mg/m ³ TWA	

Chemical Name	CAS-No	Alberta	Quebec	Ontario TWA EV	British Columbia
Starch	9005-25-8	TWA: 10 mg/m ³	TWA: 10 mg/m ³	TWA: 10 mg/m ³	TWA: 10 mg/m ³ TWA: 3 mg/m ³
Diammonium peroxodisulphate	7727-54-0	TWA: 0.1 mg/m ³		TWA: 0.1 mg/m ³	TWA: 0.1 mg/m ³
Dipotassium peroxodisulphate	7727-21-1	TWA: 0.1 mg/m ³		TWA: 0.1 mg/m ³	TWA: 0.1 mg/m ³

No relevant exposure guidelines for other ingredients

Exposure controls

Engineering Measures No information available

Personal Protective Equipment

Eye Protection

Manufacturing Sites:

Wear eye/face protection

Distribution, Workplace and Household Settings:

Requires Eye Protection

Hand Protection

Manufacturing Sites:

Wear protective natural rubber, nitrile rubber, Neoprene™ or PVC gloves

Please observe the instructions regarding permeability and breakthrough time which are provided by the supplier of the gloves. Also take into consideration the specific local conditions under which the product is used, such as the danger of cuts, abrasion

Distribution, Workplace and Household Settings:

Protective gloves

Protective gloves

Skin and Body Protection

Manufacturing Sites:

Wear protective gloves/clothing

Distribution, Workplace and Household Settings:

No special protective equipment required

Respiratory Protection

Manufacturing Sites:

Do not breathe vapors, mist or gas

Distribution, Workplace and Household Settings:

No special protective equipment required

Hygiene measures

Manufacturing Sites:

Wash hands thoroughly after handling

Distribution, Workplace and Household Settings:

Do not eat, drink or smoke when using this product

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State @20°C

solid

Appearance

powder, pink

Odor

ammoniacal

Odor threshold

No information available

Property

Values

Note

pH value

9.2 - 10.0

Melting/freezing point

No information available

Boiling point/boiling range

No information available

Flash point

No information available

Evaporation rate

No information available

Flammability (solid, gas)	No information available
Flammability Limits in Air	
Upper flammability limit	No information available
Lower Flammability Limit	No information available
Vapor pressure	No information available
Vapor density	No information available
Relative density	No information available
Water solubility	No information available
Solubility in other solvents	No information available
Partition coefficient: n-octanol/water	No information available
Autoignition temperature	No information available
Decomposition temperature	No information available
Viscosity of Product	No information available
VOC Content (%)	Products comply with US state and federal regulations for VOC content in consumer products.

10. STABILITY AND REACTIVITY

Reactivity	None under normal use conditions.
Stability	Stable under normal conditions.
Hazardous polymerization	Hazardous polymerization does not occur.
Hazardous Reactions	None under normal processing.
Conditions to Avoid	None under normal processing.
Materials to avoid	None in particular.
Hazardous Decomposition Products	None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Inhalation	No known effect.
Skin contact	May cause burns. Repeated or prolonged skin contact may cause allergic reactions with susceptible persons. Symptoms may be delayed.
Ingestion	Harmful if swallowed.
Eye contact	Avoid contact with eyes.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity	May be harmful if swallowed.
Skin corrosion/irritation	Causes burns.
Serious eye damage/eye irritation	Risk of serious damage to eyes.
Skin sensitization	May cause sensitization by skin contact.
Respiratory sensitization	No known effect.
Germ cell mutagenicity	No known effect.
Neurological Effects	No known effect.
Reproductive toxicity	No known effect.
Developmental toxicity	No known effect.
Teratogenicity	No known effect.
STOT - single exposure	No known effect.
STOT - repeated exposure	No known effect.
Target Organ Effects	No known effect.
Aspiration hazard	No known effect.
Carcinogenicity	No known effect.

Component Information

Chemical Name	CAS-No	LD50 Oral	LD50 Dermal	LC50 Inhalation
Silicic acid, sodium salt	1344-09-8	3400 mg/kg bw (Similar to OECD 401; standard acute method; rat)	> 5000 mg/kg bw (Read across data on AgSil TM 25 Potassium silicate solution; rat)	> 2.06 mg/L air (Read across data AgSil TM 25 Potassium silicate solution; EPA OPPTS 870.1300; standard acute method; rat)

12. ECOLOGICAL INFORMATION**Ecotoxicity**

The product is not expected to be hazardous to the environment.

Persistence and degradability No information available.

Bioaccumulative potential No information available.

Mobility No information available.

Other adverse effects No information available.

13. DISPOSAL CONSIDERATIONS**Waste treatment**

Waste from Residues / Unused Products Disposal should be in accordance with applicable regional, national and local laws and regulations.

Contaminated packaging Disposal should be in accordance with applicable regional, national and local laws and regulations.

California Hazardous Waste Codes (non-household setting) 331

14. TRANSPORT INFORMATION

DOT Not regulated

IMDG Not regulated

IATA Not regulated

15. REGULATORY INFORMATION**U.S. Federal Regulations****SARA 313**

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

Chemical Name	CAS-No	SARA 313 - Threshold Values %
Diammonium peroxodisulphate	7727-54-0	1.0

CERCLA

This material, as supplied, does not contain any substances regulated as hazardous substances under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302) or the Superfund Amendments and Reauthorization Act (SARA) (40 CFR 355). There may be specific reporting requirements at the local, regional, or state level pertaining to releases of this material

Food and Drug Administration (FDA)

The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable)

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product does not contain any substances regulated as hazardous air pollutants (HAPS) under Section 112 of the Clean Air Act Amendments of 1990.

Clean Water Act

This product does not contain any substances regulated as pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42)

California Proposition 65

This product is not subject to warning labeling under California Proposition 65.

U.S. State Regulations (RTK)

Chemical Name	CAS-No	New Jersey
Diammonium peroxodisulphate	7727-54-0	X
Dipotassium peroxodisulphate	7727-21-1	X
Silica	7631-86-9	X

Chemical Name	CAS-No	Massachusetts
Starch	9005-25-8	X
Dipotassium peroxodisulphate	7727-21-1	X
Silica	7631-86-9	X

Chemical Name	CAS-No	Pennsylvania
Starch	9005-25-8	X
Dipotassium peroxodisulphate	7727-21-1	X
Silica	7631-86-9	X
Silica (SiO ₂)	7631-86-9	X

International Inventories

United States

Product is a personal care product and regulated under FDA.

Canada

This product is in compliance with CEPA for import by P&G.

Legend

TSCA - United States Toxic Substances Control Act Section 8(b) Inventory

CEPA - Canadian Environmental Protection Act

Perfumes contained with the products comply with appropriate IFRA guidance.

16. OTHER INFORMATION

Issuing Date: 31-Mar-2015
Revision Date: 31-Mar-2015
Reason for revision: Initial Release.

Disclaimer

The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text

End of SDS